

## Sample form, not for offline completion.

Visit <https://fincaventures.awardsplatform.com> to enter.

# Agriculture (Local Founder)

Companies should apply through this category if 1) they operate in the agriculture sector in sub-Saharan Africa and 2) if the founders are local to the country / region in which they operate. Grants for this category are funded by FINCA.

Company Name

Company Name

Full Name

Role of Applicant (optional)

Email Address

**Please complete the following as accurately as possible to help us better understand the business.**

Is your company operational in one or more countries in sub-Saharan Africa?

☐ Yes

☐ No

Is your company operational in the agriculture or global health sectors?

☐ Yes

☐ No

Is your company for-profit?

☐ Yes

☐ No

Has your company been operational for six or less years?

☐ Yes

☐ No

Is your company revenue generating?

☐ Yes

☐ No

Does at least one founder have an African nationality?

☐ Yes

☐ No

This is an example

Date of Incorporation

Location of HQ

In which countries is the company actively operating?

Company Website (optional)

Company Overview

Please describe your revenue model.

What is the main problem your company is trying to solve?

Please describe the main customer segment(s) you are seeking to serve.

Who are your main competitors and how do you differentiate yourself from your competition?

Please describe your company's traction and which key performance indicators (KPIs) you are tracking.

How do you define impact at your organization?

What are the key impact metrics that you are tracking?

How do you think about gender equity, both within your own organization and through the products / services you offer?

What percentage of the management team, employee base, and customer base are women?

Does your company have a climate adaptation and / or mitigation impact?

☐ Yes

☐ No

Please provide a brief overview of the founding team's background and work experience.

Linkedin of Founder / Co-founder (optional)

What was your annual revenue in 2022 (in USD)?

What is your projected annual revenue for 2023 (in USD)?

What is your projected annual revenue for 2024 (in USD)?

How many individuals / households did your company impact in 2022?

How many individuals / households do you project to impact in 2023?

How many individuals / households do you project to impact in 2024?

Describe your history raising funding (venture, debt, and grants) including name of the organization, amount, type of funding, and timeline.

Have you participated in a start-up pitch competition or accelerator program in the past? If so, list which one(s).

Material may be supplied as follows:

1. We expect to receive a Pitch Deck and/or Business Plan as well as Resumes of key personnel and the company's Incorporation documents.

2. You can provide this information as PDF files, JPG files, video files or a combination of the above.

3. For PDFs and JPGs, the maximum file size is 5MB per file.

4. You can provide a maximum of five attachments with your entry.

Add your attachments here.

Pitch Deck

Business Plan

Resume

After initial review of applications by the FINCA Ventures team, FINCA will invite FINCA International team members and guest jurors to assess the top 20 companies within each category. We will then invite the top three companies in each of the categories to attend an in-person pitch event in Washington, DC on March 28th, 2024. All flights, hotels, and accomodations will be covered for three nights in DC and all companies invited to pitch will walk away with a prize (\$10K, \$20K, or \$70K)

If you advance to the final stage of this competition, are you willing to travel to Washington, DC to pitch, network, and accept one of three prizes?

- ☐

Yes
- ☐

No